

Key Bidali Information

Mission

| We're creating a safer, more inclusive global financial system.

Vision

At Bidali we're re-imagining commerce. Using distributed ledger technology we're building a platform that gives power back to the people. Our platform allows people to transact on global scale in more open, secure, and efficient way.

Why "Bidali"?

Bidali means "send it" or "to send" in Basque. This reflects our global nature and is nod to the core function of our company - to allow people to send and receive cryptocurrency as easily as it is to send a photo.

Key Stats

- First lines of code written January, 2018
- Founded April, 2018
- Headquarters: Calgary, Alberta, Canada
- 3 technical co-founders:
 - Eric Kryski - CEO
 - Cory Smith - COO
 - David Luecke - CTO
- Founders met online in 2011 and worked together on open-source in the NodeJS community and their open source web development framework **FeathersJS**. In 2015 they started doing product consulting under the venture studio **Bullish Ventures**. Bidali spun out of Bullish.
- Bidali is a fully distributed team with personnel in Calgary, Vancouver, and Buenos Aires.

Funding & Growth

- Bootstrapped until June 2018
- Closed \$500k CAD in funding in July, 2018 from 3 investors, led by Box One Ventures.
- Revenue growing at 35% month over month
- Used by thousands of users and businesses around the world